



HOLIDAY PLANNER

BAD NAUHEIM
Die Gesundheitsstadt

Explore and enjoy



Welcome to Bad Nauheim!

In addition to health and wellness, we offer you a vast selection of cultural and sporting activities as well as excellent possibilities to arrange conferences and congresses. On the following pages you will find interesting information about the spa town and our cultural and leisure programme. We are more than happy to help you with your travel plans and provide assistance during your stay.

Have fun exploring, enjoying and relaxing!

Your
Bad Nauheim Tourist Information team.



Sisi – Empress Elisabeth of Austria – already enjoyed the magnificent view from the Johannisberg of Bad Nauheim.

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10 150 YEARS OF TRADITION

Bad Nauheim has developed into a medical center of excellence over the course of 150 years. A bath in the thermal brine waters, rich in natural carbon dioxide, trace elements and iron relaxes and invigorates you at the same time.

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Strolling through the bathhouses and ornamental courtyards, you experience one gem after another. Wells of honey-coloured terracotta, nymphs and wave decorations, facades with blossom and tendril motifs. The spa establishment of Bad Nauheim is the largest coherent art nouveau ensemble in Europe.



22 THE MAGICAL ROSE

In Steinfurth village, part of Bad Nauheim and the oldest rose village in Germany, roses have been cultivated for over 140 years. Every two years, it hosts a Rose Festival in honour of the "queen of flowers" with a large rose show, a rose market and – the festival highlight – a rose parade on Sunday.

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YOUR TRAVEL DESTINATION BAD NAUHEIM

Favoured by nature and climate – popular for 2500 years



Historical buildings all over the town remind you of the town's salt production golden age.



You should breathe in deeply when visiting one of the graduation houses. The salty spray has a positive effect on your respiratory organs.



Experience the harmonious interplay of architecture and nature in the transition from the Kurpark (spa gardens) to the Sprudelhof (fountain courtyard).

Between the low ranges of the Taunus hills and the cultural landscape of the Wetterau – and a stone's throw from the financial metropolis Frankfurt am Main – numerous warm saline springs ascend from the depths of the earth. The Celts already used these springs between the 3rd and the 1st century BC to produce salt in one of the largest salt works of that era.

As you stroll around Bad Nauheim, you will soon succumb to the city's special charm, its surprising cultural treasures and pleasant atmosphere. Under the rule of the landgraves of Hessen-Kassel, the salt works on the perimeter of Nauheim village developed into one of the largest and most modern facilities of its kind.

The Söder – workers at the salt works – were already aware of the natural springs' healing power. Nauheim's crucial change from a Söder-village to a spa town began in the first half of the 19th century. The first saline baths opened in Nauheim in 1835. In 1854, the village received the legal status of a town and was awarded

the designation Bad (bath, meaning health resort) fifteen years later. In the following decades, Bad Nauheim developed into a renowned spa for cardiac and vascular illnesses. Prominent guests of the famous health resort included European high nobility and national and international bourgeoisie. At the forefront, Empress Elisabeth of Austria ("Sisi"), the Russian Tsarina Alexandra Feodorowna, and the German Empress Auguste Viktoria.

At the dawn of the 20th century Europe was seized by a reform movement. Jugendstil – better known in France and England as art nouveau – broke with the traditions of European architecture and arts and crafts that had been rigid for decades. Health-conscious thinking became part of a life reform in society, also in Bad Nauheim. Between 1905 and 1912, the architect Wilhelm Jost and members of the artists' colony in Darmstadt shaped the new face of the town. Nature and architecture merged together harmoniously – an urban masterpiece in the spirit of the modern age was created.



The positive effects of Bad Nauheim's mineral water won over princes, monarchs and the family of the Russian Tsar.

Nowadays, Bad Nauheim is an important part of the energetic metropolitan area between the Rhine and Main rivers. As an eminent centre for medical science and research, medical therapy and sustainable health care, Bad Nauheim has found its distinctive role in the Rhine-Main area. However, its popularity reaches far beyond the borders of the region.



Graduation Houses

formerly one of the most modern salt factories, today an open-air-inhalatorium



HEALTH AND WELLNESS



The Kurbrunnen (spa spring) contains a composition of essential minerals and trace elements that is particularly beneficial to the human organism.

The stunning Alicebrunnen (Alice Fountain) in the centre of town spouts out water from several lions' mouths into a circular, column-framed basin.



THE HEALING POWER OF THE SPRINGS

Well-being, sip by sip

“Furthermore, I am taking the water cure. The water tastes like herring with liquorice”, wrote Erich Kästner about the health-giving waters of Bad Nauheim’s mineral springs. But what starts off as an odd taste for your palate, is the beginning of a positive process of adjustment within your body.

Drinking natural water with a high content of minerals and active components is one of the oldest-known healing methods and was already prescribed by doctors in Roman times. A detailed description of how to take a water cure goes back to German documents that were written at the end of the 15th century. In 1911, the “Bad Nauheim resolutions” led to the nationwide uniform classification of

waters used in drinking cures, supplemented by the quality standards of the German Spa Association in 1998.

The Trinkkuranlage (mineral water cure facility) that was constructed by Wilhelm Jost between 1910 and 1912 is an astonishing piece of architectural heritage, honouring the healing effect of the natural springs. For preventive purposes and as a complementary component of a stay at a health resort, a water cure under medical supervision helps against digestive complaints, stimulates the metabolism and supports personal well-being. Last but not least, rediscovering the positive experience of “correct drinking” is beneficial for your own health and recuperation.

TIP

Taste the healing power of Bad Nauheim’s mineral springs: Water from the Kur, Karl and Ludwig wells are blended and served to guests from the octagonal mouth of the spring in the Trinkkuranlage (mineral water cure facility).



The healing waters from the Kur, Karl and Ludwig wells are blended and served to guests from the octagonal mouth of the spring in the Trinkkuranlage (mineral water cure facility).

REST AND RECREATION IN THE WATER

Relaxing and invigorating at the same time

Where the hills of the Taunus and the Wetterau meet, lightly saline water, rich in trace elements, natural carbon dioxide, and iron ascends from a depth of over 200 metres to the surface. On its way up, ever more carbon dioxide bubbles effervesce from this so-called natural brine until it finally sees the light of day, steaming and foaming in the Bad

Nauheim Sprudelhof – the fountain courtyard. “Born from the depths, at God’s behest, chosen to alleviate peoples’ distress”, reads the inscription on the rim of the fountain, inviting visitors to experience the wonders of the bath. Whereas in the past, the natural brine was used mainly for classical spa cures, the wellness-oriented treatments of today express people’s new

health awareness and their desire to pamper themselves.

One place where you can immerse yourself in the wonderful bubbly warmth and soothing effects of the water is bathhouse 3, in the fountain courtyard. Experience bathing like 100 years ago, when the bath attendant invites you to a nostalgic bub-



A soothing bath in one of the fine afzelia wood tubs in bathhouse 3 in the Sprudelhof (fountain courtyard) is a really exclusive experience – bathing like 100 years ago.



The Usa wave pool with its light-filled and lively atmosphere is ideal for leisure and sport.

bling spa in saline brine. Sitting in the cosy warm water, your gaze wanders across the room. Original furniture, preserved from the early 20th century, surround the historical tub made of African afzelia wood. And the ticking of the historical pendulum clock heralds the beginning of a fascinating leap in time: Suddenly you are transported to the bathing culture of the past. The ornamental courtyards and bathing cubicles fill with spa guests and you can almost hear the horses' hooves clacking in the distance, bearing European aristocrats in magnificent carriages to the baths. Back in the day already, scientists knew that all life must have emerged from water. Later on, it was shown that Bad Nauheim brine

contains the remains of the so-called Zechstein Sea, which covered Europe 250 million years ago. Where else can you experience a bath in a "primordial ocean"?

Those of a sportier nature head for the Usa wave pool, which is 50 m long and has a pleasant temperature of 29° C as well as bathing fountains with massage jets and whirlpool areas (30°C). A separate children's pool also encourages younger guests to go for a fun dip. In addition to swimming, a variety of solariums and a sauna offer further facilities for relaxation and contribute to the all-round feeling of well-being. In the outdoor area there is a hot water pool (32° C), and a sports pool

(24° C). Surrounded by a diverse and spacious area of greenery, the Usa wave pool is a very popular destination, especially in summer.

TIP

Enjoy a bath just like the empresses of a hundred years ago: The classical thermal baths and health treatments in bathhouse 3 still offer rest and relaxation in the original art nouveau ambience.

TAKE A DEEP BREATH

Enjoy an “inland sea breeze” at the graduation houses



The air tastes of salt and the discreet sound of millions of water droplets creates an inner calm. All of a sudden, nothing seems more precious than time for yourself, in which the gentle splashing washes away any worries. Moments that evoke the words from Goethe's Faust: "Then, to the moment I'd dare say: 'Stay a while! You are so lovely!'".

A visit to the Gradierbauten (graduation houses) is like a day at the seaside, relaxing and invigorating at the same time. The salty brine trickles down over 10 metres of blackthorn bundles. Evaporation releases fine, salty droplets that are caught by the wind and wafted into your airways. Today, graduation houses are regarded as a source of health and well-being. Traditionally, they were a means to increase the salt content in the brine through evaporation. The constructions took their name from this process of "graduation". They are monuments of engineering as well as a landmark of the spa town, visible from afar.

Back in 1716, Salzmeister (salt master) Joseph Todesco changed the method of

salt water graduation from reeds and straw to bundles of blackthorn twigs. Nauheim's salt works' yield improved tremendously. In the middle of the 18th century, General Salt Works Director Jacob Sigismund Waitz von Eschen increased the number of graduation buildings to 23, with a total length of 3,700 metres. Wind and water power, which made it possible to continually pump the salt water onto the graduation constructions, was exploited to the maximum. Power was provided by eight impressive water wheels such as the ones preserved at the Ludwig well from 1740, or in Schwalheim from 1748, and two windmills based on dutch models.

The discovery of the historical monuments' beneficial health effects gave the remaining ones their current function. In the inhalation room of graduation house I, you can experience the salty air particularly intensively. Finest aerosol droplets have a positive effect on the membranes in your airways, moistening them and increasing their self-purifying ability – a liberating experience – and without a coastline in sight!

TIP

Enjoy the salty air in the inhalation room of graduation house I, then relax in a deck chair on the lawn or go and view the traditional "saltboiling".

Open daily from April to October from 10 am to 6 pm.



Five Gradierbauten (graduation houses) with a total length of 650 metres are among the oldest of their kind in Germany. Saline water trickles down along their length increasing the salt content of the air through evaporation.



NETWORK FOR HEALTH

Medical expertise working hand in hand



For prevention or cure – a stroll along the graduation works is beneficial to the respiratory organs.



Adventure and physical activity: Climbing wall for “experts” in the Goldstein Park forest playground.

In the clearing of the Goldstein woods, happy children's laughter intermingles with concentrated play. You would be forgiven for assuming that a spa town tends to attract guests mainly in the second half of life, but Bad Nauheim's attractions appeal to a much wider audience and extend far beyond age and treatments. Even the youngest of visitors find plenty of fun activities in the town.

The forest playground in the Goldstein Park is a good example of this. Here, young guests are encouraged in their physical and social development in an educational, but playful way. On a mystery tour all around the “King of Salt” and his secret treasure, the emphasis is on physical skills and skilful teamwork. Echoes of Bad Nauheim's legendary past as a centre of

Celtic salt production are not coincidental. The playground was built by the government-funded and award-winning Bad Nauheim initiative KIKS UP. The aim being to improve the life skills of children and young adults. The integrated programme can also be a highly beneficial supplement to a child's remedial treatment.

Everywhere you go in Bad Nauheim, you can feel how health combines tradition and adventure in everyday life. A stroll along the historic graduation houses is good for your respiratory organs as well as for stimulating your interest in technology. In the idyllic forest on the outskirts of town, you might stumble upon the Besser-Lernen-Pfad (Better-Learning-Trail) with its programme of light exercise that has a positive influence on the brain. Refresh

yourself at one of the beautifully decorated wells with palatable healing waters. The townscape of the art nouveau health resort itself is a unique composition of peaceful parks and charming spa architecture.

Despite its tranquil appearance, the traditional spa town is renowned for medical treatments based on state-of-the-art research. In addition to ultramodern clinics, prominent doctors and significant institutions of medical research, the so-called “town of health” offers a network of diagnostic and therapeutic facilities guaranteeing optimum medical care for patients. The Heart, Lung and Vascular Campus, where three partners combine and complement their expertise, is a unique centre of medical science in Germany: The Kerckhoff Clinic with the



Massages, sensory experiences, drinking fountains, exercise programs and much more – in Bad Nauheim, health is always considered from a holistic point of view.

Kerckhoff Rehabilitation Centre, the clinic's own research institute, the Harvey Vascular Centre as well as the GZW-Diabetes Clinic. The speciality clinics cooperate closely with the Max Planck Institute for Heart and Lung Research, where clinically oriented research is conducted on an international level. Research groups from all over the world find an ideal environment for their work here. The results are subsequently incorporated into the optimisation of patient care. The coexistence of acute medicine and rehabilitation makes it possible for the patient to stay in one location until they fully recover. An invaluable benefit which enables the patient to draw new strength from the resulting peace and quiet.

In Bad Nauheim, health is not just seen as the opposite of illness, it means far more physical fitness, mental vigour and a zest for life. A trip to the spa town is therefore worthwhile for anyone wanting to do something good for their body and soul.



Thanks to highly specialized treatments and innovative therapies, including location-based natural remedies, Bad Nauheim provides the best requirements for getting and staying healthy.

TIP

The doctrine of Sebastian Kneipp – the “water doctor” – is implemented so consistently in Bad Nauheim that the spa town was awarded the additional title Kneipp Kurort (Kneipp health resort). Experience this therapeutic approach treading water in the Kneipp pool at Graduation House I, or in the Gesundheitsgarten (health garden) at House II, followed by a walk through the dew on the adjacent meadows. In the Health Garden, you can also smell and admire the medicinal plants that Kneipp valued highly.



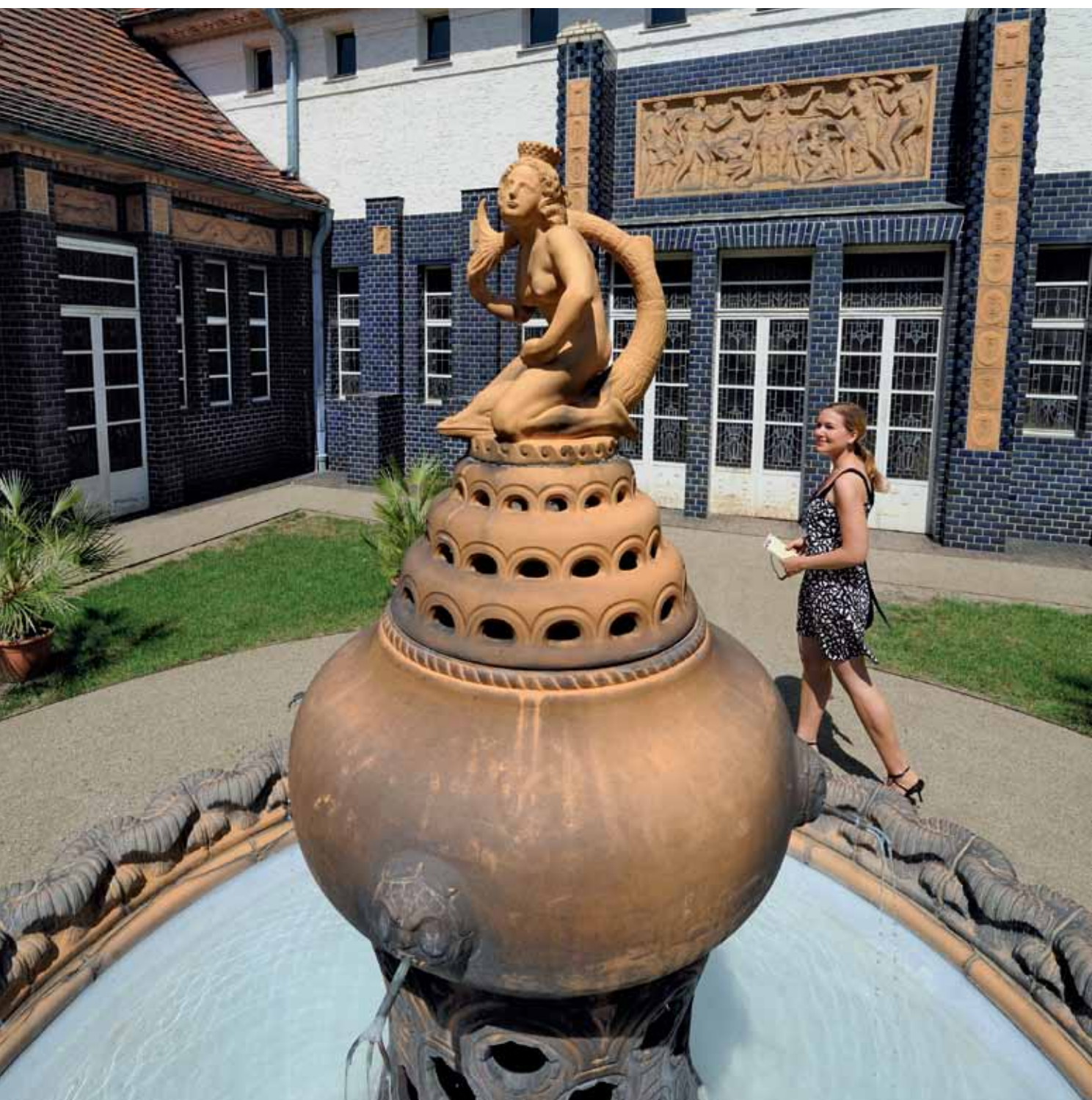
Fountain Courtyard
the largest coherent art nouveau complex in Europe



ART AND CULTURE

ART NOUVEAU HERITAGE

The perfect symbiosis of architecture and nature





The view from the Sprudelhof (fountain courtyard) to the Kurpark (spa gardens) shows bathhouses connected by arcades, assembled symmetrically around a central fountain. The functional buildings and interiors of the baths merge into works of art that immerse the visitor in a cheerful and charming magical world surrounding the elixir of life – water.

Those entering the Bad Nauheim Sprudelhof (fountain courtyard) are always fascinated. From the upper steps of the large flight of stairs, there is a beautiful view of Bad Nauheim's landmark between two gatehouses. Bright, white walls with carved limestone ornaments invite you to stroll through the bathing complex built at the turn of the twentieth century. Large clock towers rise above you. Reassuringly cleanly designed arcades enclose a courtyard whose centre is characterised by a monumental basin with bubbling fountains. Your eyes wander towards the Kurpark (spa gardens) onto which the Sprudelhof opens, creating a harmonious transition to the parkland – the perfect symbiosis of architecture and nature.

At the dawn of the 20th century, science, technology and medicine were making breath-taking progress. People's lifestyles and attitudes towards life changed considerably at the time. Driven by a desire to

compensate for hectic city life and the wish to live in harmony with nature, a new philosophy of life emerged. This philosophy has a sonorous name that stands for freedom and fantasy, for design and life: Jugendstil – art nouveau. The shapes of the natural world served as an inspiration for artistic design.

"My Hesse should flourish and the art in it, too" were the economic ideals of Ernst Ludwig, Grand Duke of Hesse and by Rhine, who reigned at that time. He was rightly regarded as an art-loving and progressive personality. He realised very early on that art could advance the economic development of his country, and in 1899, he brought together significant representatives of art nouveau in the Darmstadt artists' colony Mathildenhöhe.

From 1905 to 1911, architects and artists from the Darmstadt artists' colony were commissioned with the construction of



The overview of the Sprudelhof (fountain courtyard) is reminiscent of a royal courtyard – its creator, Wilhelm Jost, considered it to be the "highlight of my architectural accomplishment".

a completely new spa complex in Bad Nauheim: the architect Wilhelm Jost designed the Sprudelhof. Renowned artists such as Jakob Julius Scharvogel, Friedrich Wilhelm Kleukens, Albin Müller and Heinrich Jobst contributed to the artistic decoration. They created a work of art that now represents Europe's largest coherent art nouveau ensemble.

Captivated by the exterior of the Sprudelhof, visitors soon get impatient to explore the interior. Stepping into bathhouse 3, visitors find themselves in a round waiting room that is characterised by colourful



The lilting melodies of Bad Nauheim's spa music still resound today in the orchestra shell of the Trinkkuranlage (mineral water cure facility).



and golden mosaics. Tastefully decorated pilasters support a stucco adorned dome that spans the hall. Little by little, the bathhouses and ornamental courtyards reveal one gem after another: ceramic masks, honey-coloured terracotta fountains, sparkling carbon dioxide bubbles, mermaids, decorative waves and sea horses – the reference to water as a source of health is everywhere and a distinguishing feature of Bad Nauheim's art nouveau.

Very few towns have such well-preserved, coherent ensembles of art nouveau buildings. Buildings often in direct sight of each other turn out to serve entirely different purposes. The Trinkkuranlage (mineral water cure facility) with its colonnades around the basin and orchestra shell was built from 1910 to 1912. The adjoining Kurbrunnen-Tempel (spa spring temple) was given the elevated status of "baptistery of curative waters".



The Bad Nauheim Jugendstil (art nouveau) Festival celebrates the town's architectural richness. It offers the unique opportunity to take a journey through time to the heyday of this era.

The neighbouring pump room with its golden mouthpiece for the spring evokes memories of ancient thermal baths. The former inhalatorium, now a public library and Haus des Gastes (house of guests) dates back to 1901/02. It was built in the tradition of historicism combined with elements of the burgeoning art nouveau style in Bad Nauheim.

The centre of cultural and social life is, and remains, the theatre in the former Kurhaus (spa house). Its glorious decor in late art nouveau makes every visit a real treat. The railway station, built in 1912, also belongs to the art nouveau epoch, even though its structure and decoration correspond to baroque architecture. The bust of Hygieia,

the goddess of health, however clearly points to art nouveau. The goddess also takes place of honour at the Beneke fountain. The accompanying marine animals symbolise water as the source of life while dancing children represent youth and health.

Art nouveau elements are to be found not only among the town's public buildings, but also at hotels, guest-houses and private homes that were once erected in the so-called "Darmstadt style". Bad Nauheim's townscape is still shaped by the charm of this optimistic era. And like many decades ago, art nouveau's unique sense of form still has the same breathtaking effect on visitors to the spa town.

TIP

Every year in September, the golden age of the former world-renowned spa resort world bath comes alive again for a weekend! At the Jugendstil (art nouveau) Festival, visitors not only experience the great repertoire of craftsmanship from the art nouveau era, but also the social life and zeitgeist at the dawn of the 20th century.



ROSE MAGIC

A declaration of love to the Queen of Flowers

Bad Nauheim is inextricably linked to the "Queen of flowers". In summer, a gorgeously blooming avenue of roses guides visitors to the village of Steinfurth, Germany's oldest rose village. Roses have been cultivated there for more than 140 years and are shipped to all four corners of the globe. In 1868, Heinrich Schultheis brought back the skill of rose cultivation from a hiking trip across England and completely changed the history of his home village, where two million roses are still produced each year today. This abstract number is illustrated starkly when you see

the huge fields of bright and vivid blooms standing next to each other in the most diverse of colours and shapes.

The beautiful flower has fascinated people for centuries with the harmonious shape of its blossoms and its colours, but the nose is decisive for true perception! Once your sense of smell penetrates to the heart of the rose, emotions or memories are activated. A fragrant bouquet of roses has rightly been considered an expressive symbol for a declaration of love since time immemorial. Furthermore, the Queen of

flowers is not just beautiful, but also has a positive influence on your well-being: stimulating when you are exhausted, and soothing when stressed.

One of the "rosy" highlights in the Steinfurth calendar is the Rose Festival, celebrated every even-numbered year in July. It attracts rose-lovers from all over Europe. From Friday to Monday, everything revolves around the rose, which even has its own representative in the form of a Rose Queen. A stroll through the rose market where rose suppliers present their show gar-



Rose growing has shaped the face of Steinfurth village since the nineteenth century. Every second year, a festival is dedicated to the Queen of flowers. Its climax is the rose parade with magnificently decorated floats.

dens is a great source of inspiration. There is a diverse programme with numerous activities and thousands of spectators cheer the magnificently decorated floats at the festival highlight rose parade on Sunday. The riotous firework display of scents, shapes and colours of roses in the streets and squares is mirrored by another one after dark: to celebrate the end of the festival on Monday night, hundreds of fireworks paint glittering blossoms against the night sky.

The unparalleled Rose Museum presents the art and cultural history of the rose and

reveals why the rose is the symbol of femininity, love, beauty, transience and discretion. Visitors learn how roses are cultivated and can admire porcelain, books and art that all revolve around the Queen of flowers. Enjoy myriad fragrances at the "Scent Bar", learn to distil your own rose water or how to prune the delicate plants professionally. Anyone who has visited Steinfurth knows that the rose is not just a flower like any other. The rose is a work of art, cultural asset, wonder of nature, symbol of beauty – in short: a world of its own!

TIP

Visit the rose museum in Steinfurth:
As richly-faceted as the rose itself, the unique exhibition centre tells the artistic and cultural history of the regal bloom.



Which Elvis fan has not dreamed of this: Having your photo taken standing next to your idol!

ELVIS THE LEGEND

Elvis Presley once lived in Bad Nauheim

When the "King of Rock 'n' Roll" began his military service on October 1st in 1958, Bad Nauheim soon became his "European home". Elvis left exciting traces throughout the town, which still fascinate his fans today.

The famous European Elvis Festival has been hosted in Bad Nauheim since 2002. It takes place every year around the time of his death on August 16. During the festival, the sound and spirit of Rock 'n' Roll takes over the whole town! Guests from all over the world celebrate their legendary star with renowned bands, movies, art exhibitions,

and Oldtimer parades. The festival sets Elvis and his music in relation to the spirit of the past era, making it much more than simply a reproduction of his musical work.

A trip to Bad Nauheim is a great experience for Elvis fans at any time of the year. Those who want to follow in the footsteps of the King of Rock 'n' Roll can do so regularly with a tour guide who takes visitors on a journey back through time to the 50s and 60s. Peppared with many interesting anecdotes, the tour is the perfect way to discover the most important sites of Elvis' European home. Just one week after the

singer himself arrived, his father, grandmother and two of his friends and bodyguards followed him to Bad Nauheim and rented a whole floor in the Grunewald Hotel in the Terrassenstraße. Right next door to the former Grunewald Hotel is the Elvis Presley Square with the "Elvis stele". This column has become a veritable pilgrimage destination for fans, who place flowers and messages in all languages of the world. Two highly popular photo opportunities are the bridge over the Usarivulet and the Burgpforte (castle entrance) where the record cover of "A Big Hunk O' Love" was taken.

Fans love to pose for pictures there in the same way their idol did years ago. Close to the public library there is another exciting attraction: the private residence at number 14, Goethestraße, where “the world’s most famous soldier” moved to with his father Vernon, his grandmother Minnie Mae, and his friends in 1959. This is also where the love story between him and Priscilla began. Elvis lived at this address until the end of his military service in March 1960.

Those with a sweet tooth can even follow their idol along a culinary trail: in the Café Bienenkorb (Beehive Café) the original Elvis chocolate cake was baked and given to Elvis as a surprise on his 24th birthday. To walk off the calories after this sweet treat, we recommend a stroll to graduation house IV, where Elvis regularly used to play soccer. There are still contemporary witnesses in the area who can relate their stories about the world’s most famous hip swinger: among them the postman who personally delivered the star’s telegrams and letters, and the hairdresser who used to keep his hair in trim.



The favoured meeting place for Elvis fans from all over the world is the stele (column) in front of one of his Bad Nauheim domiciles – the former Grunewald Hotel.

TIP

The King of Rock 'n' Roll makes a comeback! Every year in August, around the anniversary of his passing, Elvis Presley's time in Bad Nauheim is celebrated with a series of concerts, exhibitions, guided tours and much more. Further information is easily available at www.european-elvis-festival.de.



Let's rock again! GIs, quiffs and Elvis tattoos create the feeling of the '50s and '60s and put Elvis impersonators in the mood!



Schwalheimer Mill Wheel
one of the largest water wheels in Europe



NATURE AND PARKLANDS

SIESMAYER'S LEGACY

The timeless appeal of English-style landscaped parks





Old trees, airy open spaces, idyllic ponds and botanical rarities are characteristic of the historic Kurpark (spa gardens).



Throughout Bad Nauheim's grand history as a world-renowned health resort, new parklands have been added continually. Today, the parks extend in every direction and merge into the countryside, forests, meadows and wetlands. In 1855, Elector Friedrich Wilhelm I approved Heinrich Siesmayer's brilliant design, whose simple pencil-sketch became the basis for the construction of the Bad Nauheim Kurpark (spa gardens).

Old trees, dense bushes, airy open spaces, idyllic ponds and botanical rarities form a landscape of great harmony in the style of English landscaping. Curvy footpaths along the Usa stream guide visitors to the main pond where water fountains shoot up and rowing boats do their rounds. Your gaze is finally drawn to the pond house that was built on behalf of Landgrave Wilhelm in 1780. The landgrave – who had a reputation as a proper Don Juan – had the house built for one of the queens of his heart. The romantic view over the large expanse of water around

sunset still makes the pond house an ideal location for a rendezvous today. However, there is a lot more going on these days than back in the 18th century. Many guests and locals have discovered the beautiful lakeshore for themselves. The pond house with its generous terrace is home to a flourishing gastronomy with a lovely beer garden, but areas of tranquillity can still be found away from the hustle and bustle: hidden benches in cosy corners, or a spot where you can sunbathe on the spacious wooden deck of the south bank.

On your way to the former Kurhaus (spa house) you come across the green shores of the small pond with its fern gardens. Just a few steps further on, the park opens up to reveal a view of the former spa house with its art nouveau theatre. Here, you can play minigolf, chess and boules under the shady trees. Apart from that, the great panorama has changed so little that it would still seem familiar to the old elector.



TIP

Take a boat trip on the large pond with its refreshing fountains or just relax in the sun on the wooden deck.



FAMILY DAY IN THE PARK

Relax, discover and experience

On the occasion of the Hessian Horticultural Show in 2010, the once overgrown Goldstein grove was transformed into a charming green landscape of woods and meadows. In addition to large open spaces for open-air events such as the Soundgarden Festival, and meadows for sports and games, it is always possible to find a niche or a bench for a picnic and relaxation. The unique KIKS UP forest playground surrounding the seemingly enchanted, labyrinthine wooden house with a giant slide is the main attraction for families. The path to it leads over cascading grass stairs, at the end of which the Gold-

stein Tower soars. The view from the century-old water tower over the modern green area up to the Johannisberg and the nearby Wettertal region is magnificent. The historic line of sight from the tower across the Sprudelhof (fountain courtyard) and the Kurhaus (spa house) up to the Johannisberg was re-created especially for the State Horticultural Show.

Just a few minutes' walk from the Sprudelhof, there is another small paradise for families – the Südpark (southern park). Framed by one of Bad Nauheim's most attractive graduation houses and the banks

of the Usa stream, the park is an oasis of green in the middle of the town. Youngsters do their best to balance on a slack-line or play frisbee on the lawn, while others sunbathe on loungers or spread out their picnic blankets in front of the Triton-Brunnen (Triton fountain). The water playground is a magnet for the little ones in particular. The landscape around the refreshing water looks as though nature created it herself, stones form natural stairs and the sand is ideal for making play castles. Children – as well as adults – enjoy the water pump, climbing rope and swings for hours. Large trees, which have

stood in the idyllic southern park for decades, provide shady relief on hot days. Right next to the playground area is the Café am Ludwigsbrunnen, also known as Hexenhäuschen (the witch's house) because of its size and picturesque half-timbered appearance. Visitors can enjoy a coffee and tuck into delicious cakes or light snacks on the roomy terrace while watching the fun and games on the water playground.

Should this walk not be long enough, you are hereby invited to a walk covering galactic distances. The Planetenwanderweg (planet walk) covers 6 billion kilometres starting from the sun and extending into space and the frosty outpost of Pluto.

However, on a somewhat reduced scale. Between the Goldstein tower and the public observatory on the Johannisberg, artist Rainer Landgraf erected ten large sculptures with mythological motifs that represent the sun and its planets. You are cordially invited to check it out – light years away from everyday life!

TIP

Nestled between the trees of the forest playground in the Goldstein park, children can let their imagination run riot in the custom-built – and pedagogically sound – adventure playground.

The seemingly enchanted, labyrinthine wooden house in the Goldstein Park belongs to the KIKS UP forest playground.



A rest in a comfortable beach chair guarantees pure relaxation.





OUTDOOR EXERCISE

Refresh your body and mind in the open air

Exercising in nature means lots of fresh air, stimulating your heart and circulation, and replenishing energy reserves. On the spa trails, you can enhance your recovery under medical supervision with minimal exertion. A total of 200 hectares of parks invite you for relaxing walks, far away from traffic. The parks can be easily reached from any part of town. Along an avenue of chestnut trees, the road leads from the Kurpark (spa gardens) to the Rosengarten

(rose garden) and the Trinkkuranlage (mineral water cure facility), and continues in the direction of the Gesundheitsgarten (health garden) at graduation house II. The modern garden concept deliberately takes health aspects into account. A herb garden, a Kneipp basin, rest areas and exercise stops teach you health-promoting movement in a playful way. There is a wide selection of sporting activities: tennis, squash and badminton as well as horse-



Outdoor exercise is fun and healthy: Whether at the fitness trail stops in the Gesundheitsgarten (health garden) ...

... during Nordic Walking through the parks and town forest, or on the saddle of a bicycle or a horse.

back riding, ice hockey or swimming in the Usa wave pool that has an outdoor swimming pool and a giant waterslide. Golf lovers will be impressed by the 100-year-old nine-hole golf course that is idyllically situated right next to the spa gardens.

All around Bad Nauheim, forests, orchards and fields determine the image of the Wetterau – one of Germany's oldest cultural landscapes. Even the Romans appreciated the advantages of the so-called "granary of the region" and protected the area with today's UNESCO World Heritage "Limes Germanicus".

Sports fans will enjoy following the ancient wall on a biking trail past observation towers, forts and shelters. Thematic cycling tours such as the Celtic route or the cider route lead you across the meadow orchards and through the varied landscape of the historic Wetterau. Alongside the new Usa biking trail as well as on the nearby Hessian long-distance bike route R6, there are more athletic biking tours towards the Taunus and the Vogelsberg, or extensive one day hikes on well-marked paths in the surrounding forests, in the nearby natural park Hoher Taunus, or on the heights of the Vogelsberg.

TIP

Whether you prefer a less exacting or a sporting challenge – experience the Wetterau with its wonderful landscapes on foot or by bike. The Bad Nauheim Tourist Information offers guided tours to the Taunus and Wetterau every weekend. Detailed maps are available in the Tourist Information centre.



A Warm Welcome
to the World Spa Resort of the Belle Époque



GUEST IN BAD NAUHEIM

SERVICES OFFERED BY THE TOURIST INFORMATION



The team of the Bad Nauheim Tourist Information assists you with advice and support in planning and coordinating your stay in Bad Nauheim. Whether you are looking for information about Bad Nauheim itself or concert tickets, want to plan your holiday or a congress for your company, or just need a good tip – we are sure to find a solution for your enquiry – and look forward to your visit.

Our services:

- › Personal advice and detailed information about Bad Nauheim
- › Tips for excursions in the area
- › Booking of group tours in different languages
- › Guided cycling and walking tours
- › Help with accommodation
- › Sale of tickets for events
- › Sale of souvenirs, literature, cycling and hiking maps
- › All-inclusive programmes for individual and group journeys
- › Sale of visitor card Bad Nauheim

You can contact Tourist Information

365 days a year.

Contact:

Tourist Information

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Fax +49 (0)6032 92 992 - 7

info@bad-nauheim.de

www.bad-nauheim.com

Opening hours:

Mon. to Fri. 10 am to 6 pm

Sat., Sun., holidays 11 am to 4 pm

CONFERENCES AND MEETINGS IN AN ART NOUVEAU ATMOSPHERE

Modern seminar and conference centres as well as conference hotels offer ideal conditions for successful events. Located only 35 minutes from Frankfurt International Airport, you will find function rooms for 10 to 1,000 people in beautiful green surroundings with attractive support programmes.

In addition to new conference facilities including the educational centre of the Landesärztekammer Hessen (Medical Association of Hesse), there are historic

buildings such as the unique art nouveau theatre in the Hotel Dolce or the bathhouse in the Sprudelhof (fountain courtyard), Europe's largest coherent art nouveau ensemble. The historic Trinkkuranlage (mineral water cure facility) offers a special ambiance with its simple, elegant atmosphere. The 362 m² concert hall is ideal for concerts, conferences, meetings, private functions and banquets. Guests are spoiled with culinary delights from the in-house restaurant.





OVERVIEW OF INDICATIONS IN BAD NAUHEIM CLINICS

For further information, please contact
the Tourist Information centre.

	Burghof-Klinik	GZW-Diabetes Klinik	Harvey-Gefäßzentrum	Kerckhoff-Klinik	Kerckhoff-Reha-Zentrum	Klinik Taunus	Klinik Wetterau	Kurpark-Klinik	MEDIAN Kaiserberg-Klinik	MEDIAN Klinik am Südpark	Park-Klinik	Rehazentrum am Sprudelhof	SPORTKLINIK Bad Nauheim
Heart and cardiovascular system		x	x	x	x	x	x	x		x	x	x	x
Musculoskeletal system, orthopedics								x	x	x	x	x	x
Inflammatory rheumatic diseases				x							x	x	
Gastrointestinal, liver, gall, metabolism		x				x	x	x		x	x	x	
Respiratory system									x				
Nerves, psychosomatic diseases, psychocardiology	x				x				x			x	
Neurological diseases and movement disorders											x		
Sports medicine, traumatology													x
Transplantation center, thorax- and cardiac surgery				x									
Renal- and urine abstergent channels						x		x					
Hearing disorders									x				
Oncology						x		x					

(Subject to alteration – March 2016)

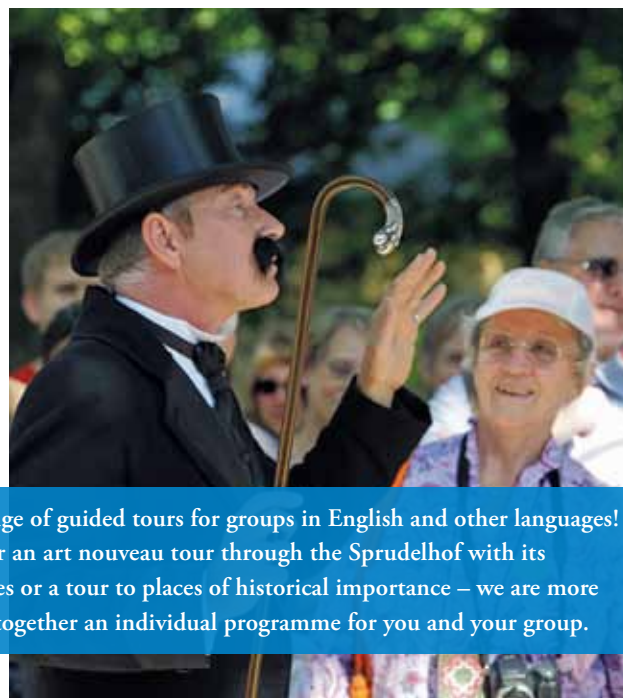
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Tasting Bad Nauheim's mineral waters



Excursion with landscape gardener Heinrich Siesmayer

We offer a wide range of guided tours for groups in English and other languages! Whether you prefer an art nouveau tour through the Sprudelhof with its beautiful bathhouses or a tour to places of historical importance – we are more than happy to put together an individual programme for you and your group.

SUGGESTIONS FOR YOUR STAY

Discover Bad Nauheim's unique cultural heritage, the Sprudelhof (fountain courtyard):

The largest coherent art nouveau ensemble in Europe reveals its beauty as a whole, but also in many small details. The Sprudelhof with its large hot spring fountains is the symbol of Bad Nauheim.

➤ Read more about the art nouveau heritage on page 18.

Fancy a break after exploring the Sprudelhof? Enjoy a cup of coffee and a slice of the famous art nouveau cake in the Jugendstil Café in Badehaus 3 (bathhouse 3). Or take a relaxing bath in one of the 100-year-old tubs filled with hot natural saline, just like kings and queens before you did in the last century.

After your refreshment, stroll through the Kurpark (spa gardens), an idyll in the English landscape style. It was created by landscape gardener Heinrich Siesmayer. Discover winding pathways, old trees, botanical rarities, waterfalls and ponds, or just relax in a cosy corner on one of the park benches.

➤ Learn more about "Siesmayer's legacy" on page 28.

Taste the healing power of Bad Nauheim's mineral springs:

In the beautiful Trinkkuranlage (mineral water cure facility), water from the Kur, Karl and Ludwig springs are blended and served. Take a sip of the healthy water while listening to the spa music.

The Ludwig, the Sauerbrunnen and the Löwen wells still bubble up from their original sources, so you might enjoy a walk from the mineral water cure facility along the sites of Bad Nauheim's mineral springs. A detailed map showing the route is available in the Tourist Information centre.

➤ More information about the mineral springs on page 8.

Discover the old town of Bad Nauheim:

Picturesque half-timbered houses and ancient city walls on one side, and the market square – urban meeting point for young and old – on the other. The circular wall which used to surround the town is still partly visible, and in the narrow alleys of the old town there is a myriad of lovingly restored half-timbered houses.

➤ Read more about Bad Nauheim's history on page 4.

Follow the traces of Elvis Presley:

A trip to Bad Nauheim is a great experience for Elvis fans at any time of the year! During his military service from 1958 to 1960, he left exciting traces throughout the town, which still fascinate his fans today. See them all on a tour of the most important sites of Elvis' "European home".

➤ Read more about Elvis in Bad Nauheim on page 24.

Take a view into outer space:

The planetary walkway – a model of our solar system on a scale of 1:2.8 billion – runs from the Goldstein Park across the Kurpark (spa gardens), up to the observatory on the Johannisberg, Bad Nauheim's local mountain (268 m above sea level), where a unique view over Bad Nauheim and the region awaits. The café and Johannisberg restaurant can be reached easily along walking trails.

➤ Learn more about the planetary walkway on page 30.



Schwalheim



Wisselsheim



Nieder-Mörlen



Rödgen



Steinfurth

SUBURBS OF BAD NAUHEIM

Schwalheim An excursion to the south-east takes you to the big wheel at Schwalheim. By means of a structure of wooden poles it helped to operate the pumps transporting salt water onto the houses III and V of the Nauheim salt works.

Wisselsheim The “home of Wizzo” used to be noted for its salt works which were in operation until 1830. The salt meadows of Wisselsheim – now a nature reserve – are close to the Löwenthal farmyard. The church at Wisselsheim, built in 1550, is also worth seeing.

Nieder-Mörlen A special attraction in Nieder-Mörlen, north-east of Bad Nauheim, is the geological garden. It takes visitors on a journey through the historical development of planet Earth.

Rödgen The name of this suburb east of Bad Nauheim derives from “kleine Rodung” (small clearing). During the construction of a new school building in 1960, archaeologists discovered traces of a former Roman camp – 3.3 hectares in size – which served as a supply camp for Roman campaigns in Germany around 10 BC.

Steinfurth The rose village is today known far beyond the borders of Germany. It is home to the unique Rose Museum for the cultural history of the rose. Every second year, the Rose Festival attracts tens of thousands of visitors with its rose queen, rose parade, show gardens, rose market, and numerous other events.

EXCURSIONS IN THE REGION

Bad Nauheim is the ideal starting point for excursions and business trips in the Rhine-Main region. Fairs and events in Wiesbaden, Frankfurt, or Darmstadt can quickly be reached by car or train in under 30 minutes. The number of cultural attractions is virtually unlimited: world-class museums, centuries-old monasteries, castles and palaces. No other region in Germany offers as much variety in such a small area. And in the evening, it is always nice to return to idyllic Bad Nauheim.

Wiesbaden

- › Seat of the Hessian government
 - › Casino
 - › Russian Church
- www.wiesbaden.de

Darmstadt

- › Mathildenhöhe
 - › Waldspirale by Hundertwasser
 - › Darmstadt Castle
- www.darmstadt.de

Vogelsberg

- › National Park Hoher Vogelsberg
 - › Volcano cycling and hiking trail
 - › Laubach Castle
- www.vogelsberg-touristik.de

Frankfurt am Main

- › Skyline
 - › Stock Exchange
 - › Siesmayer's Palm Garden
 - › Museumsufer (a series of famous museums)
 - › Zoo
- www.frankfurt.de

Bad Homburg

- › Homburg Castle
 - › Sinclair House
 - › Russian and Anglican church
 - › Taunus Thermal Baths
 - › Casino
- www.bad-homburg-tourismus.de



Whether hiking or Nordic walking, cycling or mountain biking, riding on horseback or cross-country skiing – the Taunus and the Vogelsberg hills, and the Wetterau close to Bad Nauheim offer optimal conditions for all kinds of open-air activities in a varied landscape.

OUTDOOR ACTIVITIES AROUND THE SPA TOWN



CYCLING

Discover the most beautiful destinations of the region!

The towers of Münzenburg Castle are visible from afar and beckon you to visit. Or cycle to Butzbach and reward yourself with coffee and cake in the picturesque Old Town with its half-timbered houses. Bicycles as well as GPS devices with a selection of route suggestions can be rented conveniently from the Tourist Information centre. For more tour ideas, visit www.gpsies.com.

The Tourist Information offers guided bicycle tours regularly from April to October.

NORDIC WALKING & TERRAIN HIKING

Relaxed or athletic? You decide, when exploring Bad Nauheim's green spaces on the signposted exercise trails and Nordic walking paths! Three different routes with varying levels of difficulty invite you to gently train your cardiovascular system. Whether you go for the 2.8 km circular trail from Graduation House I across the Goldstein Park, 5.6 km around the Kurpark (spa gardens), or 10.7 km through the town forest – signposts along the routes always show the trail number, level of difficulty and the remaining distance. A flyer with short route descriptions as well as detailed information on performance and elevation profiles of the trails is available in the Tourist Information centre.

HIKING

Discover Bad Nauheim's local mountain, the Johannisberg. Winding trails lead through beautiful mixed forest to magnificent views across the Taunus, Wetterau and Vogelsberg. Tired hikers can relax in the Café-Restaurant Johannisberg or in the adjacent airfield, watching the gliders take off and land. A detailed hiking guide with five different routes in the surrounding area is available at the Tourist Information centre. As well as showing the length, level of difficulty and elevation profile, the enclosed map also lists the attractions along the routes.

E-BIKE

After a brief introductory session explaining the technology and function of e-bikes, you will easily conquer any mountain accompanied by an experienced guide! E-bikes tours can be booked through the Tourist Information centre.



EVENT HIGHLIGHTS



Easter Market

Every year in spring, an Easter market takes place around the Teichhaus (pond house) in the historic Kurpark (spa gardens), offering all sorts of spring decorations, handicrafts and jewellery. Visitors can fortify themselves with culinary treats in the Teichhaus restaurant while enjoying stunning views of the pond.



European Elvis Festival

Every year in August, the European Elvis Festival is devoted to the musical heritage of the most famous soldier of the spa town – Elvis Presley – who made Bad Nauheim his “European home” from 1958 to 1960. For three days, guests from all over the world celebrate the King of Rock ‘n’ Roll with concerts, exhibitions, a classic car parade, live-interviews with contemporary witnesses and much more.



Art Nouveau Festival

Contemporary and cultural history of a different kind are the focus of the Jugendstil (art nouveau) Festival in September. At the center of attention are the bathing and spa facilities of the health resort built from 1905 to 1912, whose ornamental waiting halls, cosy ornamental courtyards and richly decorated fountains combine to form a complete work of art, Europe’s largest coherent art nouveau ensemble. The festival, with its art nouveau restorer and artisan market immerses visitors in the period around 1900, and sheds light on “Wellness von annodazumal bis heute” (wellness from yesteryear to today), for example, with a bubbly carbonated bath in the historic bathtubs of Badehaus 3 (bathhouse 3).



Bergweihnacht – Christmas Market

On the first weekend in December, the traditional Bergweihnacht (mountain Christmas market) takes place on the Johannisberg – Bad Nauheim’s local peak. The market kicks off with a torchlight procession through the town center up to the Johannisberg, where Santa Claus awaits children’s delighted gaze. The festively illuminated market is extensively celebrated for three days in total.



Kite Festival

Every October, creative and colourful kites fill the sky at the family-friendly kite festival on the meadows of the Usa tributary. Everyone is welcome to bring along and fly their own kite.



Steinfurth Rose Festival

The Steinfurth Rose Festival is celebrated every second year in mid-July. Germany's oldest rose village celebrates the Queen of flowers with magnificent flower displays and the rose parade, a procession of richly decorated floats, which attracts thousands of visitors to the Bad Nauheim region.



Christkindlmarkt – Christmas Market

Towards the end of the year the nostalgic Christmas market takes over Bad Nauheim. Fountains are enveloped in a white mist, the Sprudelhof (fountain courtyard) is immersed in the scent of mulled wine, roasted almonds and tarte flambée, and trees are hung with glittering lights and oriental-style lamps around the Kurpark (spa gardens). All this sets the atmospheric scene for Christmas shopping in a historic setting on the fourth Advent weekend.



Wine Festival

In early September, the wine festival awaits lovers of wine and culinary delicacies. The fine wines are particularly delicious when enjoyed in the unique ambience of the largest coherent art nouveau ensemble.

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